

## Social Media & Communications Tip Sheet

### Ready-to-share Facebook Posts (just copy and paste!):

Here are some Facebook posts to share anytime during the celebration period of September 3 - September 22, 2014.

- Reconciliation is a collective journey that has just begun. Join us in celebrating 1 year since Reconciliation Week: [www.reconciliationcanada.ca/reconciliation-begins-with-me/](http://www.reconciliationcanada.ca/reconciliation-begins-with-me/)
- Reconciliation Begins with Me. Contribute your vision to our shared journey of reconciliation: [www.reconciliationcanada.ca/reconciliation-begins-with-me/our-shared-journey/](http://www.reconciliationcanada.ca/reconciliation-begins-with-me/our-shared-journey/)
- ‘Namwayut – We are all one. Let’s celebrate the achievements of community leaders who have taken on reconciliation initiatives: [www.reconciliationcanada.ca/reconciliation-begins-with-me/featured-stories/](http://www.reconciliationcanada.ca/reconciliation-begins-with-me/featured-stories/)
- Reconciliation Canada is celebrating a year of community leadership and action since the historic Walk for Reconciliation. Join in! [www.reconciliationcanada.ca/reconciliation-begins-with-me/](http://www.reconciliationcanada.ca/reconciliation-begins-with-me/)
- It’s been 1 year since 70,000 people joined the Walk for Reconciliation! Find ideas and inspiration for taking action in your community: [www.reconciliationcanada.ca/reconciliation-begins-with-me/](http://www.reconciliationcanada.ca/reconciliation-begins-with-me/)

“Like” and follow our Facebook Pages:  
<https://www.facebook.com/ReconciliationCanada> - Reconciliation Canada

### Ready-to-share Twitter Posts (just copy and paste!):

Here are some Twitter posts to share anytime during the celebration period of September 3 - September 22, 2014.

- Reconciliation is a collective journey that has just begun. Celebrating 1 year since #WalkforRec2013. #ReconciliationJourney [www.reconciliationcanada.ca/reconciliation-begins-with-me/](http://www.reconciliationcanada.ca/reconciliation-begins-with-me/)
- Reconciliation Begins with Me. Share your vision for reconciliation. #ReconciliationJourney [www.reconciliationcanada.ca/reconciliation-begins-with-me/our-shared-journey/](http://www.reconciliationcanada.ca/reconciliation-begins-with-me/our-shared-journey/)
- ‘Namwayut–We are all one. @Rec\_Can celebrates 1 year since #WalkforRec2013. #ReconciliationJourney [www.reconciliationcanada.ca/reconciliation-begins-with-me/](http://www.reconciliationcanada.ca/reconciliation-begins-with-me/)
- It’s been 1 year since 70,000 people joined the #WalkforRec2013! #ReconciliationJourney [www.reconciliationcanada.ca/reconciliation-begins-with-me/](http://www.reconciliationcanada.ca/reconciliation-begins-with-me/)
- Be inspired by community leaders who have taken on reconciliation initiatives. #ReconciliationJourney [www.reconciliationcanada.ca/reconciliation-begins-with-me/featured-stories/](http://www.reconciliationcanada.ca/reconciliation-begins-with-me/featured-stories/)

Follow us on Twitter: @Rec\_Can  
Hashtags: #ReconciliationJourney, #ReconciliationCanada, #WalkforRec2013



## Social Media & Communications Tip Sheet

### Key Dates for 're-tweeting' and Facebook 'sharing':

Please watch for these key dates as we launch online the online celebration components, we would greatly appreciate your support in 're-tweeting' and sharing our Facebook posts with your networks!

Date	Description
<b>September 3, 2014</b>	Launch of Online Celebration: Beginning of Featured Stories
<b>September 10, 2014</b>	Collecting online submissions to Our Shared Journey of Reconciliation
<b>September 15, 2014</b>	One week mark until the downloadable Reconciliation Citizen Toolkit is launched!
<b>September 19, 2014</b>	Final Featured Story is launched: Beau Dick
<b>September 22, 2014</b>	1 year mark since the Walk for Reconciliation. Launch of the Citizen Toolkit!

\*Graphic to accompany social media posts are attached. You can also acquire the graphic by e-mailing: outreach@reconciliationcanada.ca

### Media Archive and Resources

For a media archive on Reconciliation Canada's initiatives to date and other media resources, please visit:

<http://reconciliationcanada.ca/contact/media-room/>.

Also, please direct all media inquiries to Michelle Cho at michelle.cho@reconciliationcanada.ca

### Videos to share:

Here are some great videos to share through social media, e-newsletters and webpages:

- A video from the Walk for Reconciliation in September 2013  
<http://reconciliationcanada.ca/walk-for-reconciliation-a-short-video/>
- Bernice King (daughter of Martin Luther King Jr.) gives keynote speech at Walk for Reconciliation  
<http://reconciliationcanada.ca/bernice-kings-speech-at-the-walk-for-reconciliation/>
- In honour of the Jack P. Blaney Award presented to Chief Dr. Robert Joseph in January 2014, the Simon Fraser University Centre for Dialogue produced a series of videos around the themes of culture and ancestry, residential schools, reconciliation and dialogue  
<http://reconciliationcanada.ca/part-3-reconciliation/>
- A discussion between David Suzuki and Chief Joseph on the topic of Reconciliation:  
<https://vimeo.com/67170414>
- The Language of Reconciliation: Diverse elders gather on traditional Musqueam territory to discuss reconciliation  
<http://reconciliationcanada.ca/the-language-of-reconciliation/>
- It Matters: The Legacy of Indian Residential Schools: Produced by the World Sikh Organization, this video is a demonstration of support from the Sikh community and explains why reconciliation matters.  
<http://reconciliationcanada.ca/it-matters-the-legacy-of-residential-schools/>
- Vancity Stories of Impact: Highlights the work of Reconciliation Canada  
<http://reconciliationcanada.ca/vancity-stories-of-impact-reconciliation-canada/>

