

RECONCILIATION ART PROJECT

Social Media Supplemental

For Secondary Students

The Reconciliation Art Project can be supplemented by a simple social media idea that certain individuals may decide to champion. Select “champions” can help document the project through photography and video which can then be posted to social media to help connect to the wider art project. By using project hashtags all participating champions can link to all other schools/individuals participating in the art project. Some ideas may include:

- Partner with local schools or community groups who are participating in the art project and take photos of rocks that others create for sharing on social media
- Photograph your own rocks or the rocks of your friends/family and post to social media
- Create a short video (30-60s) of people looking for then painting their rocks
- Be creative!

Follow Reconciliation Canada on social media to see what others are doing and get updates on this art project and the walk:

Facebook: <https://www.facebook.com/ReconciliationCanada/> - tag @reconciliationcanada

Twitter: https://twitter.com/Rec_Can - tag @Rec_Can

Instagram: <https://www.instagram.com/reconciliationcanada/> - tag @reconciliationcanada

Recommended hashtags

- #ReconciliationArtProject
- #WalkForRec
- #ArtForRec

For more information, please email us at: artproject@reconciliationcanada.ca